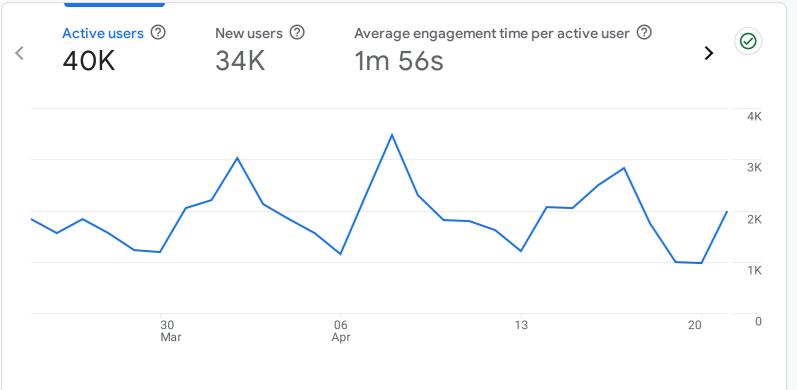
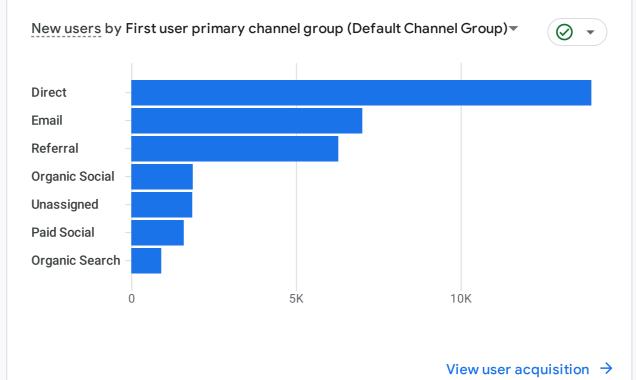
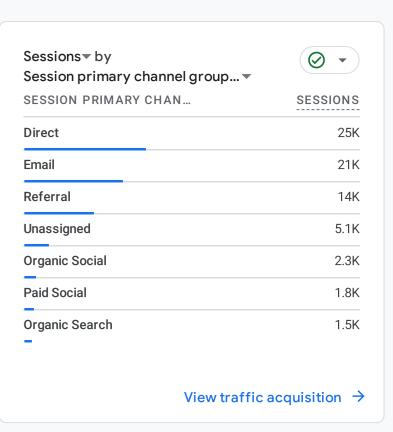
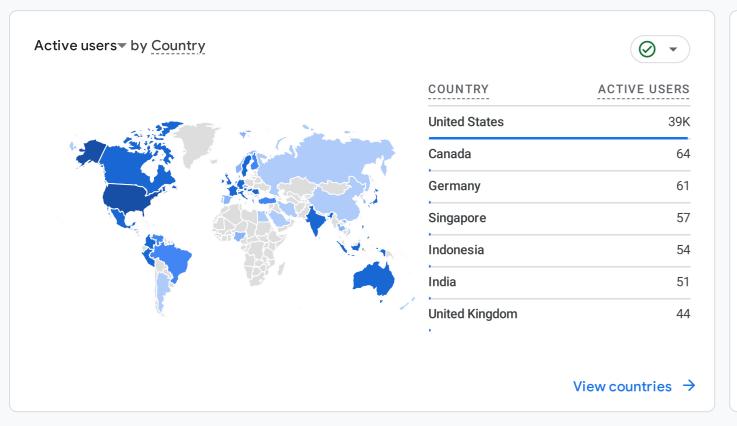
All Users Add comparison +

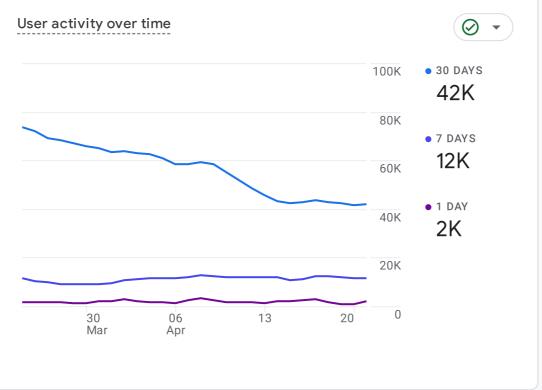
Reports snapshot











User activity by cohort Based on device data only ✓						
	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.4%	2.0%	1.7%	1.2%	0.4%
Mar 9 - Mar 15						
Mar 16 - Mar 22						
Mar 23 - Mar 29						
Mar 30 - Apr 5						
Apr 6 - Apr 12						
Apr 13 - Apr 19						

