



# ILLINOIS ATHLETICS PROPOSAL

Presented to: [First Name Last Name](#)

Presented by: [First Name Last Name](#)

**I**LLINIERA  
EVOLVE. REFINE. ADVANCE.

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# INTRODUCTION

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First Name(s),

First and foremost, thank you for all you have done and continue to do in support of Illinois student-athletes. Your loyalty to the Fighting Illini is an integral piece in continuing to drive our programs forward each year.

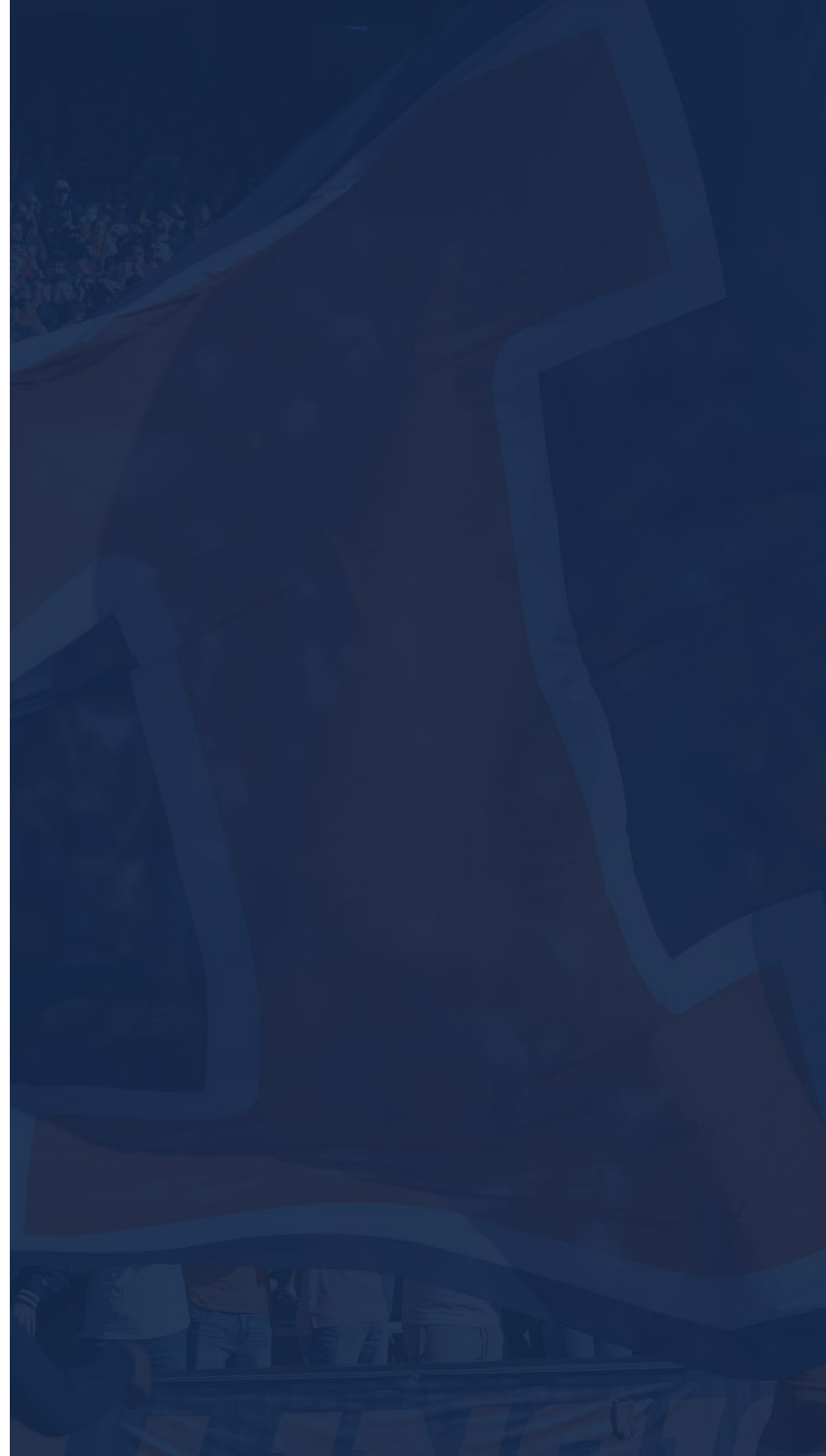
As we continue to innovate and invest in our programs, we have lofty goals ahead to elevate the resources available for our student-athletes while maintaining the best possible fan experience and hosting high-impact events that make current and future Fighting Illini proud.

We are excited to share more with you about the opportunity to further your impact and maximize your experience at Memorial Stadium and State Farm Center in the years ahead. With the implementation of Illini ERA beginning in 2025, the process will become more transparent, convenient, and customizable as you make decisions about the experience you want to create as a season ticket holder and donor.

On the following pages, we have proposed different scenarios that enhance your position for the upcoming seat selections at Memorial Stadium and State Farm Center next year. We are grateful for your consideration and support of our program.

I-L-L!

First Name Last Name



# OSKEE, OLYMPIAN, BLOCK I



This proposal reflects upgrading your current membership level from **Champion** with three different options to make an Illini Excellence contribution. Each option listed highlights the impact on your Priority Point total, and an estimated seat selection number.

ILLINI EXCELLENCE GIFT	PRIORITY POINT TOTAL	MEMBERSHIP LEVEL	ESTIMATED SELECTION
\$7,500	10,000	BLOCK I	Top-XXX

ILLINI EXCELLENCE GIFT	PRIORITY POINT TOTAL	MEMBERSHIP LEVEL	ESTIMATED SELECTION
\$5,000	7,500	OLYMPIAN	Top-XXX

ILLINI EXCELLENCE GIFT	PRIORITY POINT TOTAL	MEMBERSHIP LEVEL	ESTIMATED SELECTION
\$2,500	6,000	OSKEE	Top-XXX

The above contributions are **projected estimations** for the 2025 seat selection process at **Memorial Stadium/State Farm Center**. Your final ranking and seat selection time will be determined following the priority deadline on **March 1/May 2, 2025**.

# TIMELINE & ADDITIONAL RESOURCES

## FOOTBALL TIMELINE

<b>NOVEMBER 2024</b>	<b>2025 I FUND Membership Year Begins</b>
<b>MARCH 1, 2025</b>	<b>2025 I FUND Membership Deadline for Football</b>
<b>MARCH 2025</b>	<b>Seat Selection Times Distributed</b>
<b>APRIL-MAY 2025</b>	<b>Seat Selection</b>
<b>MAY 2025</b>	<b>Parking Selection Surveys Distributed</b>
<b>JUNE 2025</b>	<b>Parking Locations Distributed</b>

## MEN'S BASKETBALL TIMELINE

<b>NOVEMBER 2024</b>	<b>2025 I FUND Membership Year Begins</b>
<b>MAY 2, 2025</b>	<b>2025 I FUND Membership Deadline for Men's Basketball</b>
<b>MAY 2025</b>	<b>Seat Selection Times Distributed</b>
<b>JUNE 2025</b>	<b>Seat Selection</b>
<b>JULY 2025</b>	<b>Parking Selection Surveys Distributed</b>
<b>AUGUST 2025</b>	<b>Parking Locations Distributed</b>



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**PERSONALIZED CALCULATOR** ▶



**Thank you for your support of Fighting Illini Athletics!**

